

# PCE Automation Ltd

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## **PCE Appointed Festo System Integrator**

PCE Automation Ltd, providers of world class automation solutions, has been appointed a 'System Integrator' by Festo. The appointment marks the latest move by Festo to expand its presence in the electrical drives and controls market. Under the terms of the agreement, Festo will provide PCE with marketing and pre-sales support, as well as technical training, for the company's growing range of electrical automation products.

PCE is a leading supplier of motion control components and systems. According to Nigel Dawson, Festo's Drives Manager, "PCE is renowned for its expertise in a wide range of automation solutions for rigid plastics packaging and other markets. It has an impeccable track record in automation for over 30 years, and has acquired a considerable reputation for providing its customers with unbiased technical advice, quality automation solutions and highly trained support. These attributes make the company an ideal fit for our System Integrators Programme."

Terry Cook, PCE Managing Director, is delighted with the new partnership agreement: "We pride ourselves on providing our customers with the best technical and cost-effective motion control systems at our disposal. Having direct access to Festo electrical automation components will help us shorten system build times, and tighter links with Festo's technical training facilities should benefit both companies' customers."

For more information on this and other products please contact PCE Automation Ltd on 01502 713287; e-mail [info@pce-automation.co.uk](mailto:info@pce-automation.co.uk) or visit our new website [www.pce-automation.co.uk](http://www.pce-automation.co.uk). Also visit [www.festo.com](http://www.festo.com) for detailed information on whole Festo product offering.